



MARKETING MANAGER

Bi-Con Services, Inc., located near Cambridge, Ohio, has helped energy and manufacturing companies around the world compete in the global marketplace for over 50 years. Our construction, electrical, commercial building and manufacturing divisions offer a variety of services throughout the Eastern United States. Bi-Con is currently seeking a **Marketing Manager**.

The Marketing Manager is responsible for the coordination, management, oversight and evaluation of the organization's marketing and business development functions. Primary responsibilities include: promote the Bi-Con brand; lead and develop the marketing team; provide direction in developing marketing objectives, processes and strategies in support of overall corporate business development goals; coordinate marketing efforts between company divisions; and develop and maintain strong customer relations.

The position will include managing department personnel; budgeting and forecasting initiatives; analyzing industry activities; performing market research; and traveling to customer visits, industry and corporate events (expected travel up to 50%).

Bachelor's degree in Marketing or similar discipline, or equivalent combination of education and experience. 5+ years' experience in a marketing leadership role required. Experience in the natural gas or related industry is preferred. Strong communication, interpersonal and proven leadership skills, the ability to produce highly professional proposals and presentations and proficient knowledge of Outlook and Microsoft Office Suite are required.

Bi-Con Services, Inc. offers a competitive wage and benefits package.

Applicants should email resumes to:
employment@bi-conservices.com
or submit your resume online at:
www.bi-conservices.com

An Equal Opportunity Employer